



TESSA JEWELRY

Press Release for the Mercedes-Benz Fashion Week Tbilisi

This season, Tessa Jewelry is honored to make a debut at Tbilisi Mercedes-Benz Fashion Week 2020.

Due to the pandemic outbreak, this season's collection will be held in digital format, on 19-22 November 2020, on <http://www.mbfwtbilisi.online/>, where it will be possible to display Tessa Jewelry's short film and photography of Swallow Collection.

The Brand was founded in 2019 by friends. They will be presenting a swallow collection, which embodies the symbol of spring and purity of a soul.

In every detail used in the design are color tones, unique pieces manifesting modernity. The essence and concept of the collection is a symbol of the swallow, which reflects the freedom of women of any age and emphasizes modern trends and individualism. It performs and facilitates the relationship between identity and diversity.

This season's collection is all about the challenge to encourage you to capture the feeling of spring – hopeful, peaceful, and more complex emotions, to help you find your comfort in simple things and boost your confidence.

They say every piece of jewelry tells a story, and what's YOUR story?