

# SITUATIONIST

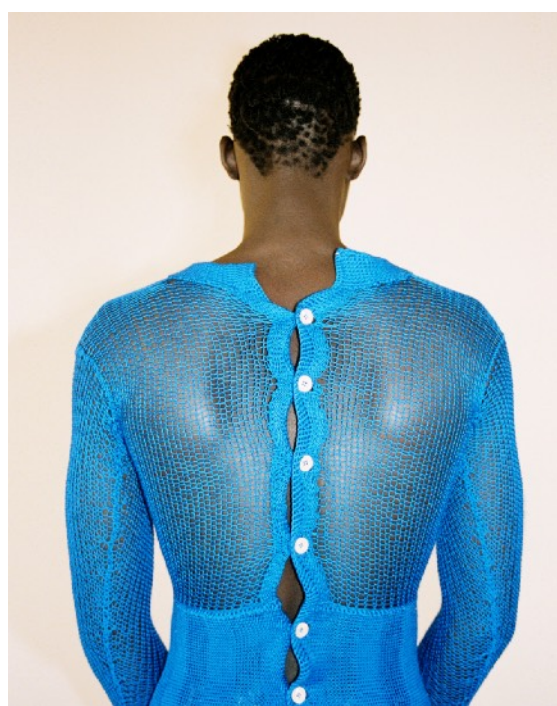
PRESS RELEASE

SPRING SUMMER 2021

**Situationist is thrilled to present and be part of this overwhelming moment in the fashion history, when we really have to dig deep into ourselves, our mind and heritage to find the new solutions of communicating our work and our ideas to the world.**

**Since we are a very small collective and everything is done in-house by our precious co workers, the communication and the togetherness has never been more important, we revisited past collections and appreciated our craft and people who work with us to make everything happen.**

**For Spring/Summer 21 collection we did not need to look anywhere else for an inspiration, the capital of Georgia, Tbilisi, is where our atelier is based is boiling with constant clash of cultures from different regions all over the Georgia, therefore we have decided to capture this elegant essence, the purity and the manners of dressing. We made it very sensitive and personal but yet very hopeful and timeless.**



**We decided to treat each garment on it's own and give it it's individual poise. Focusing on the brands patrimony has made us revise and revive the techniques and construction methods and renew them in the way that it felt right for us at this right moment.**

**Consequently this season has turned out to be one of the most special collections our team has ever nurtured and created.**